

# Cutting the Cable Cord

Ann Stovall, October 2022

# What Is Cutting the Cord?

comcast  
xfinity



sling  
TELEVISION

NETFLIX

DIRECTV  
stream

dish

amazon  
prime video

# Why Cut The Cable?

- Save Money
- No Contracts
- No extra fees (almost)
- Easy to set up
- Watch anywhere, anytime



# OTA: Over the Air

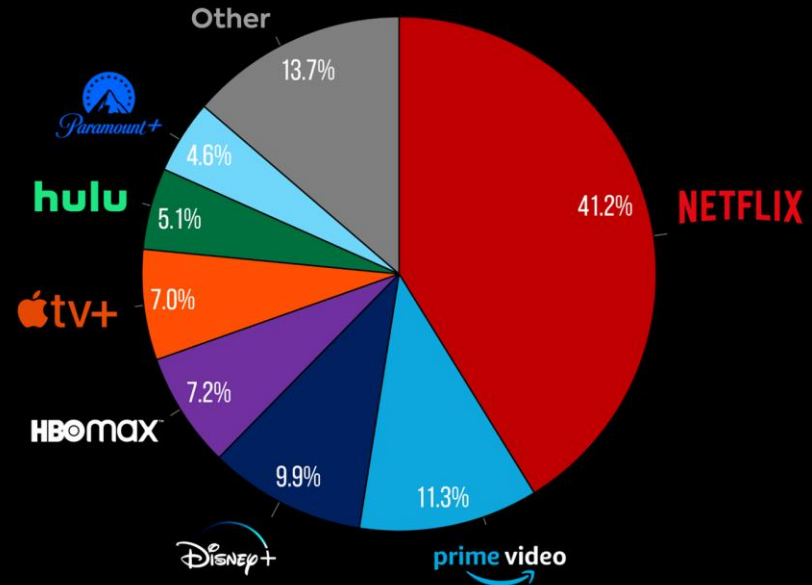
- [Digital TV Reception Map](#)
- [Antennas Direct](#)
- [Best Antennas 2022](#)
- [Hidden TV Channels of the Air](#)
- [NextGen TV](#)



# Streaming

- Types
  - Live, On-Demand, Standalone
- More variety and exposure of content
- Original Content
- Your in control

Global Platform Demand Share for Streaming Originals  
(Global, Q2 2022)



Note: Demand Share for a platform is the share of global demand in Q2 2022 for all that platform's original series, regardless of availability in a market.

# Live & On Demand : Things to Consider

- Channels/Shows You Watch
- Cost
- Quality of picture
- Simultaneous streams
- Cloud Storage



# Live Streaming Services



# Philo, Sling TV, FuboTV, YouTube TV, Hulu, & DirecTV Stream: Top 100 Channels Compared

CNET.com from September 2022

<https://www.cnet.com/tech/services-and-software/stream-favorite-live-tv-channels-top-100-guide/>

Channel	Philo (\$25)	Sling Orange (\$35)	Sling Blue (\$35)	YouTube TV (\$65)	FuboTV (\$70)	Hulu with Live TV (\$70)	Dir Str (\$70)
Total channels	42	24	35	79	61	73	62
ABC	No	No	No	Yes	Yes	Yes	Yes
CBS	No	No	No	Yes	Yes	Yes	Yes



# On Demand Streaming

- [Hulu](#)
- [Netflix](#)
- Amazon Prime Video
- [Disney+](#)
- [HBO Max](#)



# Best of On-Demand Video Streaming

**TVGuide.com from August 2022** <https://www.tvguide.com/news/best-on-demand-streaming-services/>

	Netflix	Hulu	HBO Max	Disney+	Apple TV+	Amazon Prime Video	Peacock
<b>Starting price</b>	\$10/mo.	\$7/mo.	\$10/mo.	\$8/mo.	\$5/mo.	\$9/mo.	Free
<b>On-demand library</b>	6,000+ titles	10,000+ titles	2,000+ titles	500+ titles	50 titles	14,000+ titles	40,000+ hours
<b>Simultaneous streams</b>	Up to four	Up to two	Up to three	Up to four	Up to six	Up to three	Up to three

# Standalone Network Services

- Paramount+ (CBS)
- Peacock TV (NBC)
- PBS Passport
- Hallmark Now

List of Streaming Services

- <https://flixed.io/complete-list-streaming-services/>
- <https://agoodmovietowatch.com/cord-cutting/best-streaming-services/>

# Library Services

## Preloaded Rokus

Sling TV- Live TV

Acorn TV

Amazon Prime Video/HBO Max

Discovery+

Hallmark

Hulu

Netflix

Paramount

Vudu



## Streaming Services



# Free Streaming Services

- [Amazon Freevee](#)
- [Crackle](#)
- [Pluto TV](#)
- [Popcornflix](#)
- [Roku Channel](#)
- [TubiTV](#)
- [Xumo](#)



# Streaming Media Devices



# Streaming Devices: Roku

- Roku Channel including their own content
- Ethernet Port
- Voice Remote
- 300+ Channels
- Roku App
- Supports Screen Mirroring



**Compare Roku Players - <https://www.roku.com/products/compare>**

# Streaming Devices: FireTV (Amazon)

- Need Amazon Account
- Voice Remote/Alexa integration
- FireTV App
- Supports Screen Mirroring



**Compare FireTV Players** <https://developer.amazon.com/docs/fire-tv/device-specifications-comparison-table.html>



# Streaming Devices: Google TV

- Integrated into TVs
- Chromecast with Google TV
- Voice Remote
- More



# Streaming Devices : Apple TV

- iTunes movies and shows
- Use TV app to subscribe to and browse services
- Stream from your iPad, iPhone and home network
- Share photos, videos, and music
- Voice search
- Games and other apps (app store)



# Streaming Devices : Other

- Smart TV
- Blu-Ray Players
- Xbox & Playstation 4



# Library Devices

- Preloaded Rokus
- Antennas
- WiFi Hotspots



# Trends

- Constantly changing
- Original content
- Movies straight to streaming
- Content owners offering their own services
- More standalone services from networks
- Exclusive rights

# How to Get Started

- Decide if cutting the cord is right for you.
  - How often do you watch TV?
  - How many people are in your household?
  - What programs or channels do you watch?
  - Are your programs available to stream and note which providers have them.
  - When do you want to see programs?
- Try It? Most services have free trials. Start small then gradually grow.
- Do your research

# Resources

- Roku Search
- Amazon Fire Search
- JustWatch App or Website - Streaming Guide
- TheStreamable.com - Directory
- Cord Cutting Report on Cutting the Cable Cord
- Cutting the Cable Cord: [A Guide for Beginners](#)
- Keep Up to Date- Sign-up Cord Cutting News from Tablo
- PC Magazine : [Best Streaming Services 2022](#)

# Demo & Questions

