



Selling Your Stuff Online

Ann Stovall, March 2022

Online Auctions & Sales



<https://www.ebay.com/>



<https://sell.amazon.com/>



- Sell globally, national, or locally.
- New and used items.
- Final Value Fee: Most items are 12.55% plus 30 cents of sale price. Media (CDs, DVDs, etc. Is 14.55% and a few other items are different.
- Packing supplies
- Ways to pay: PayPal, credit card, Apple pay, Google pay
- eBay handles issues with buying and selling
- Communicate with buyers through eBay site.
- Can offer seller and buyer reviews
- [eBay Selling](#)



- Sell globally
- Standard selling plan: \$.99 per item sold + a referral fee (8-20%) \$1.80 variable closing fee (media items only)
- Professional selling plan \$39.99 Mo.
- [Amazon Seller Central](#)

Selling Local



Facebook Marketplace

<https://www.facebook.com/marketplace/learn-more/>



<https://chicago.craigslist.org>



<https://nextdoor.com/>



Facebook Marketplace

- Facebook account
- Some options to sell nationally.
- Free for local. 5% fee for shipping
- People reply via Messenger
- Offer buy and sell groups
- [Selling on Marketplace](#)

craigslist

- Sell locally
- Account not required
- Free (\$5 for larger vehicles)
- 7-day listings (can renew after 48 hours.
- Also has discussion boards, personal ads, services, housing, jobs, etc.



- Sell locally
- Need to verify address or get invited
- Free
- Include multiple items in a post
- Discussions & news
- [Best Practices](#) for Buying & Selling

More Local Selling



<https://offerup.com/>

Mercari Local

<https://www.mercari.com/us/local/>

VarageSale

<https://www.varagesale.com/>



<https://www.5miles.com/>

Clothes, Vintage, & Crafts



POSHMARK

<https://poshmark.com/>



rubylane.com
vintage begins here

[https://www.rubylane.com/
Vintage/Antique](https://www.rubylane.com/Vintage/Antique)

depop

<https://www.depop.com/>

Etsy

<https://www.etsy.com/>

Electronics



<https://swappa.com/>
Phones & Computers



<https://www.gazelle.com/>
Phones

Tips

- Choosing where to sell
- Photos
- Flaws
- Description
- Communication
- Shipping
- When sold



Avoid Scams & Be Safe

- Safe payment options – Cash & PayPal
- Meet somewhere safe
- Use service's email service/ask for buyer's phone number
- Use package tracking and/or require signature
- Get shipping insurance
- Take detailed pictures of sold items

Demo



- Search to find a price
- Sell one like this- pre-filled in form
- Photos- Easier to do from your phone
- Star new sell



Facebook Marketplace

- Various ways to sell
- Target people with specific interests
- Look before you sell
- Local garage sales